



POWERED BY WEBMVM

TronBuilder Website Building Manual

Get Started on building your website today!

Version 1.4.1

In this manual, you will find all the information you should need to help build your perfect website!

We've added some insider tips which will be marked in **RED**



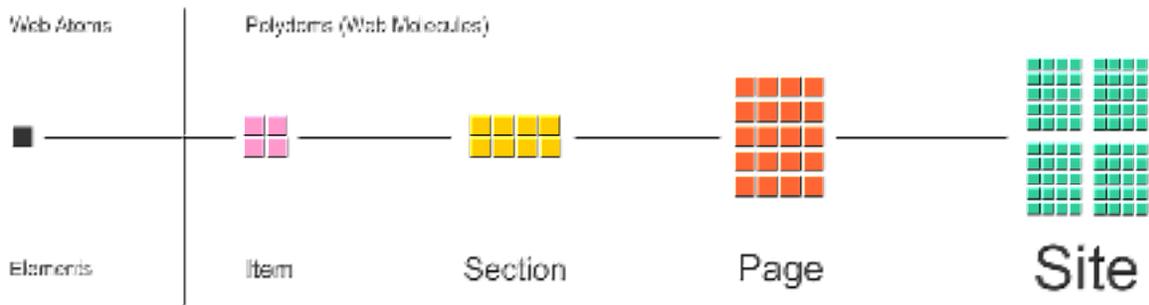
Contents

1. Website/Pages/Stripes/Items/Elements
2. Click & Edit, Mix & Match (~~Drag & Drop~~)
3. Adding a Stripe
4. Managing Stripes
5. Adding a Page
6. Managing Pages and Menus
7. Adding and Removing Elements
8. Pictures
9. Text – Title, Subtitle, Body
10. Video
11. Links
12. RAW
13. Adding Slides & Images to Slideshow
14. Change Position of Elements
15. Adjust a stripe's size
16. Adding a Widget or Social Media Feed to your website
17. SEO
18. Optimizing Your Site's SEO
19. Can I edit my website after I publish it?
20. Create a page that is not visible in the website menu
21. Publishing Your Site
22. Reseller Information

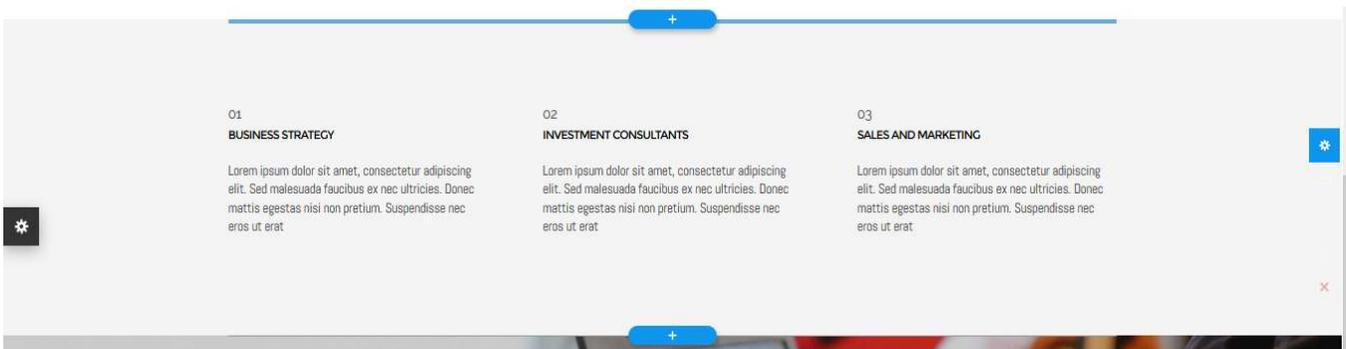
1. Website/Pages/Stripes/Items/Elements

TronBuilder Editor makes web building easier with the use of a simple hierarchy. Each website you'll build has 4 levels:

- At the very base there are **Elements**;
- A number of elements create an **Item**;
- Several Items together create a **Stripe or Section**;
- And several stripes combined build a **Page**;
- The pages of course, is what your **Site** consists of.



Every level has its own menu and settings. Take this stripe for example:



The **blue settings button on the right** opens a menu to **edit the features of this stripe**.

The sections within the stripe are the items, and if you hover next to them, you'll see the different editing options.

The **grey settings button on the left** is the **Site Settings** icon. It opens the **website style menu**, which is always available to you. Here you can manage pages, edit the background, define your site's fonts, select the layout for its menu, and much more.

2. Click & Edit, Mix & Match (Drag & Drop)

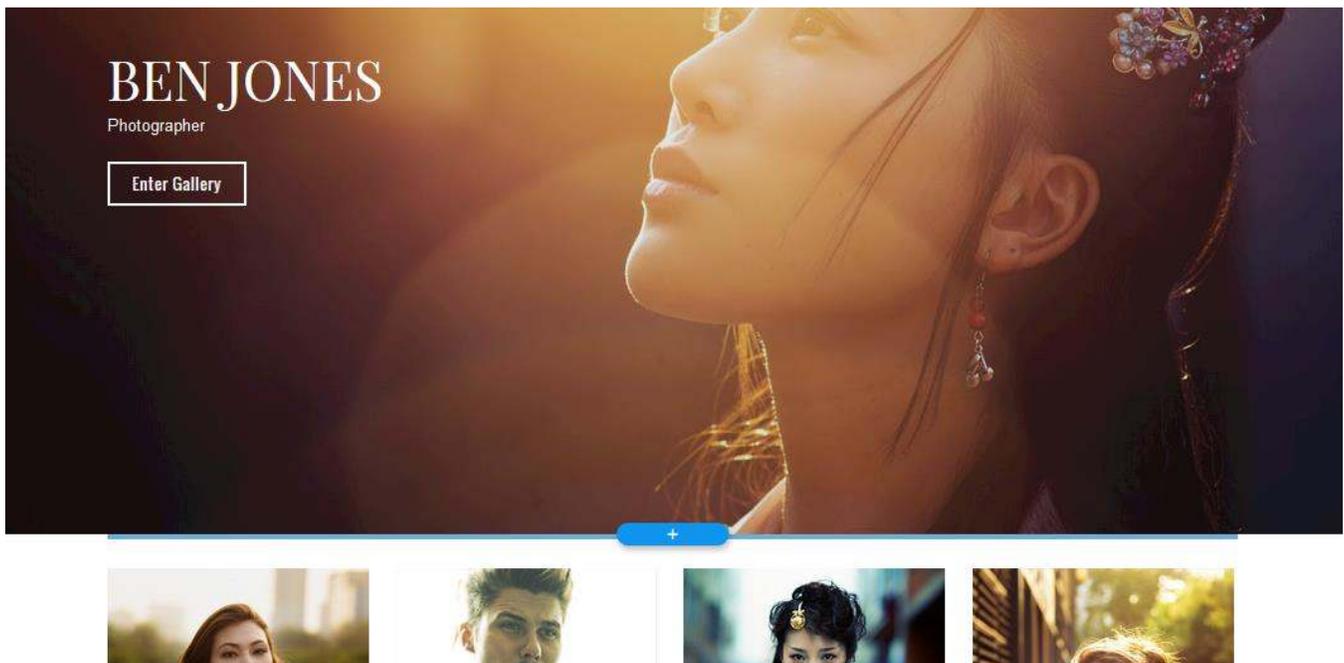
WITH TronBuilder YOU NO LONGER NEED TO STICK TO THE TIRESOME DRAG & DROP METHOD. IN FACT, EVERY TEMPLATE YOU CHOOSE HAS INBUILT FEATURES AND FUNCTIONALITIES. YOUR WEBSITE'S PAGES ARE BUILT OUT OF STRIPES WHICH INCLUDE ELEMENTS AND ITEMS. ALL YOU HAVE TO DO IS MIX & MATCH THE TYPES OF STRIPES AND ELEMENTS YOU WANT AND THEN SIMPLY CLICK & EDIT TO SUIT THEM TO YOUR NEEDS.

You can add as many stripes as you wish to your page, and add different elements within them to create a unique design. You never have to start from scratch, since templates are always ready for you to redesign with the fonts, colors, videos and images of your choice.

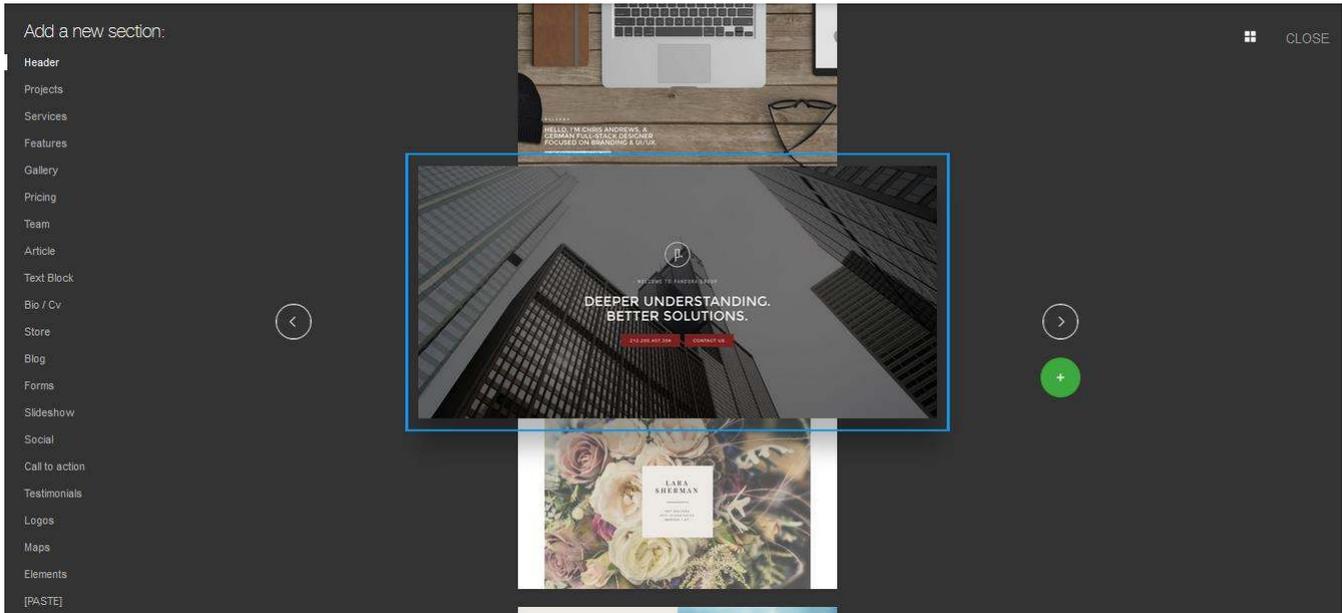
3. Adding a Stripe

You can add as many different stripes as you wish to fit the functionality and the design of your choice. To add a new stripe to a page:

1. Select the best location for your new stripe between the existing ones and click the blue **plus (+) button** which appears as you hover:



2. Now, you'll see a variety of sections to choose from. These are sorted into galleries according to their function. From the left menu, select the type of stripe you're looking for:



3. As you click on the section of your choice, on the right you'll see different design templates. Use the arrow buttons to browse through them until you find the one you like.
4. After selecting a template, click the **Add Section** button – **the green plus (+)** – to add the stripe to your page.
5. All done! Time to edit your new stripe.

4. Managing Stripes

On the right side of each stripe you'll find the **Stripe Toolbar**.

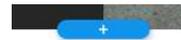
Press the **up and down arrows** to change the position of the stripe relative to other stripes on the page.

To **delete** a stripe, simply click the **red X icon**.

You can **duplicate** a stripe: just click the **copy** button (second icon from above).

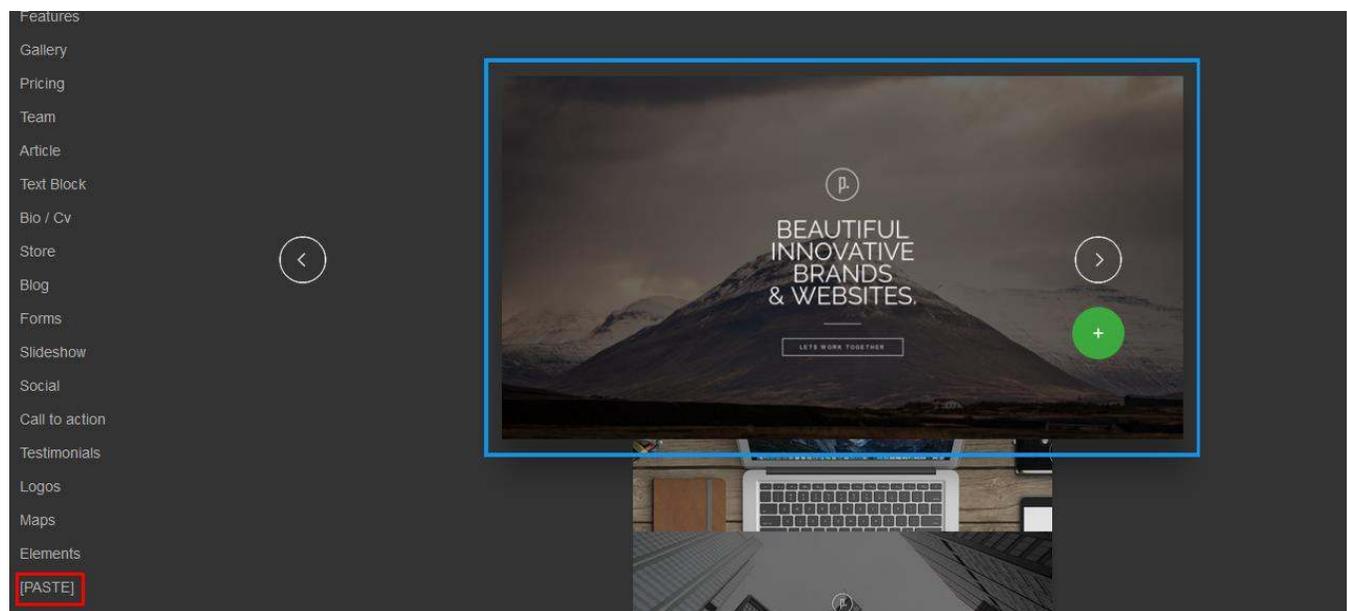
To **Paste** it at the location of your choice:

1. Click on the **blue (+)** you see when hovering between the different sections.



You'll see a menu on the left with different types of stripes to choose from.

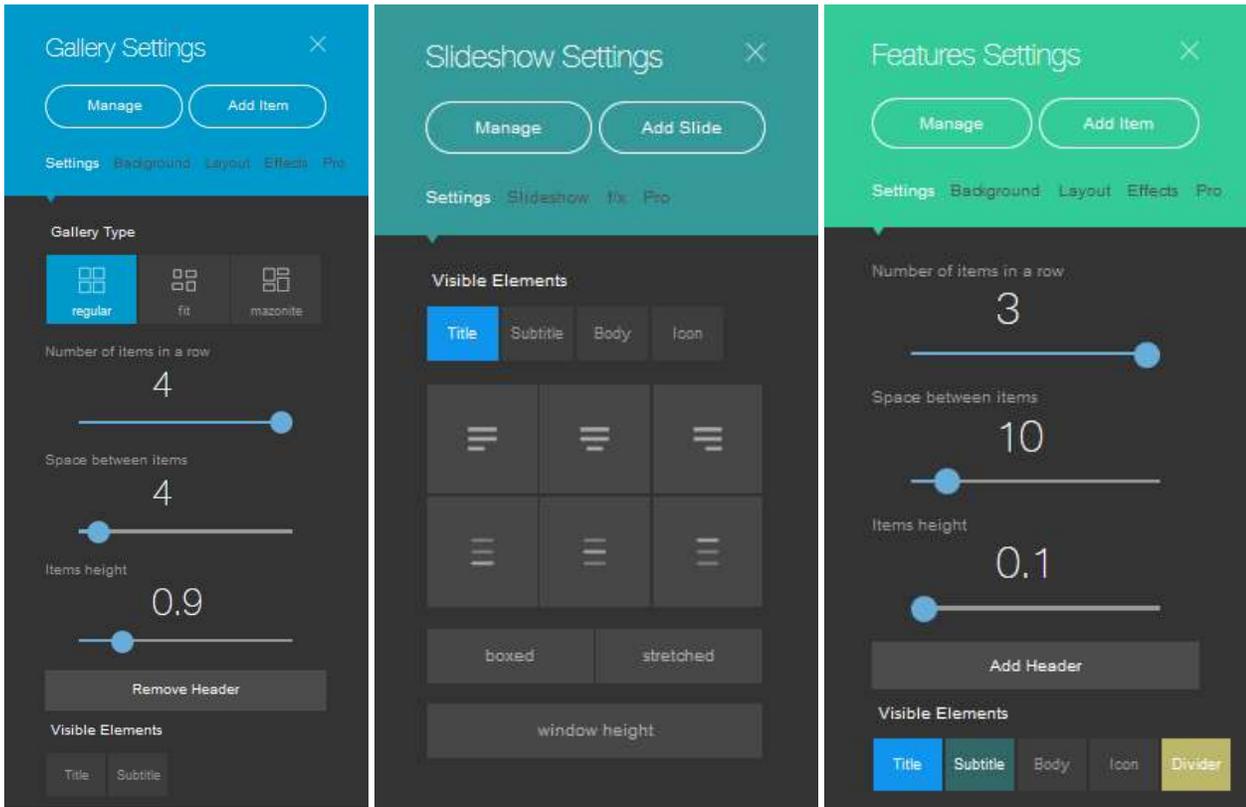
2. Select **[PASTE]** at the very bottom of the left menu.



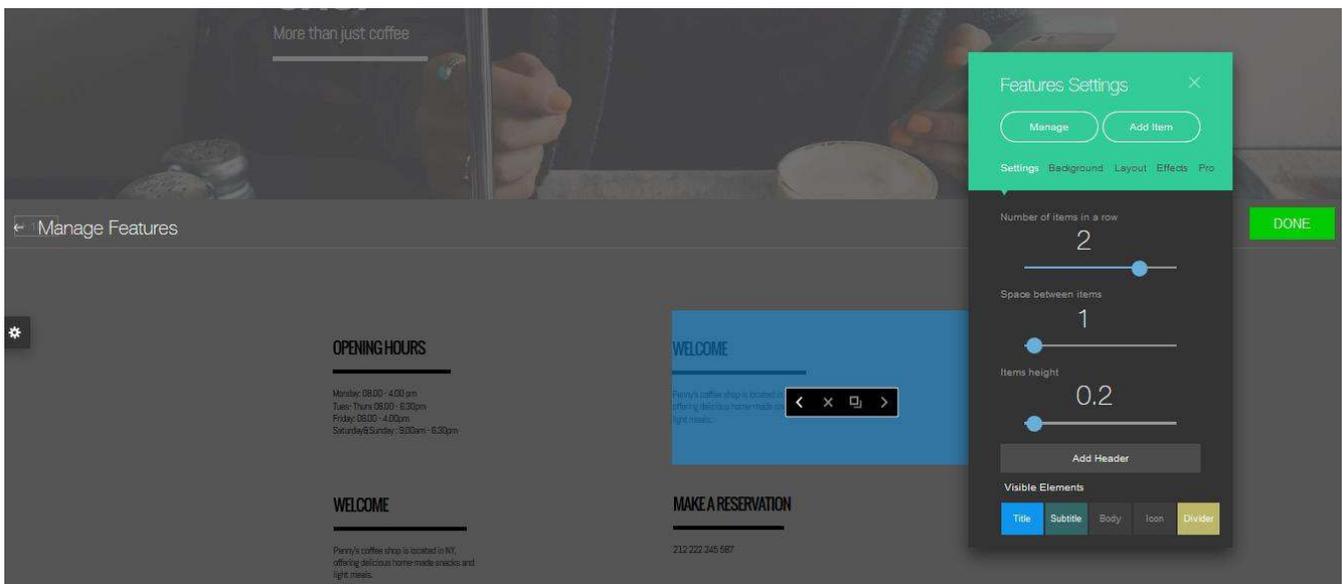
Click the **Stripe Settings** icon to see all available customizations. There are different types of menus for different type of stripes.



There are different types of menus for different type of stripes.



As a rule, the menu lets you to change the background, edit the layout, add effects, and play with the general appearance of the stripe. It also lets you add new items, such as slides and text sections.

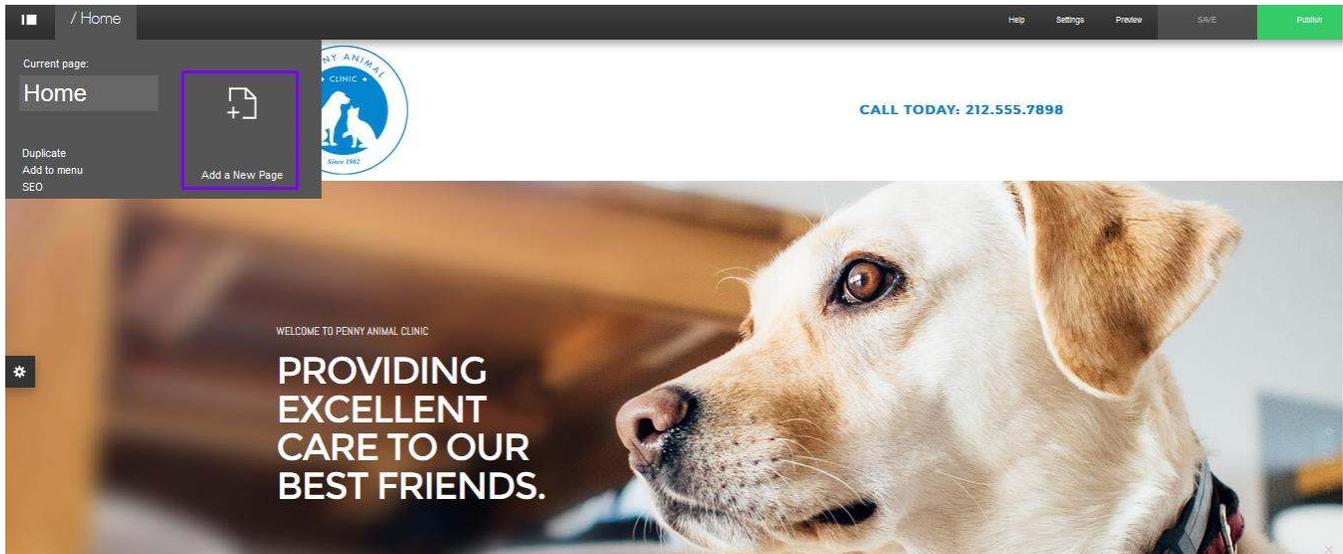


Click the **Manage** button to easily remove, duplicate and change the order of the items on the stripe. Simply hover above items to see the available options, then click **DONE** to save any changes.

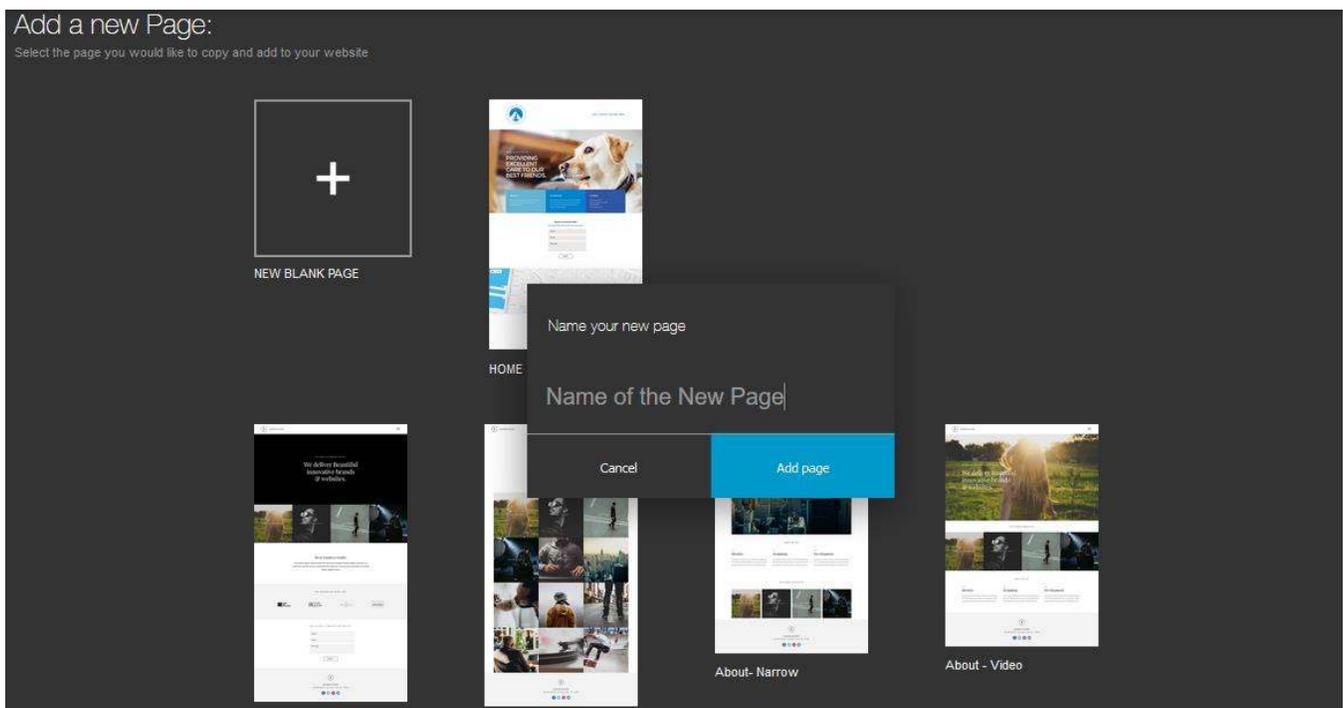
5. Adding a Page

To add a page:

1. Hover above **Home** in the left corner of the **Top Toolbar** and click the **Add a New Page** button.



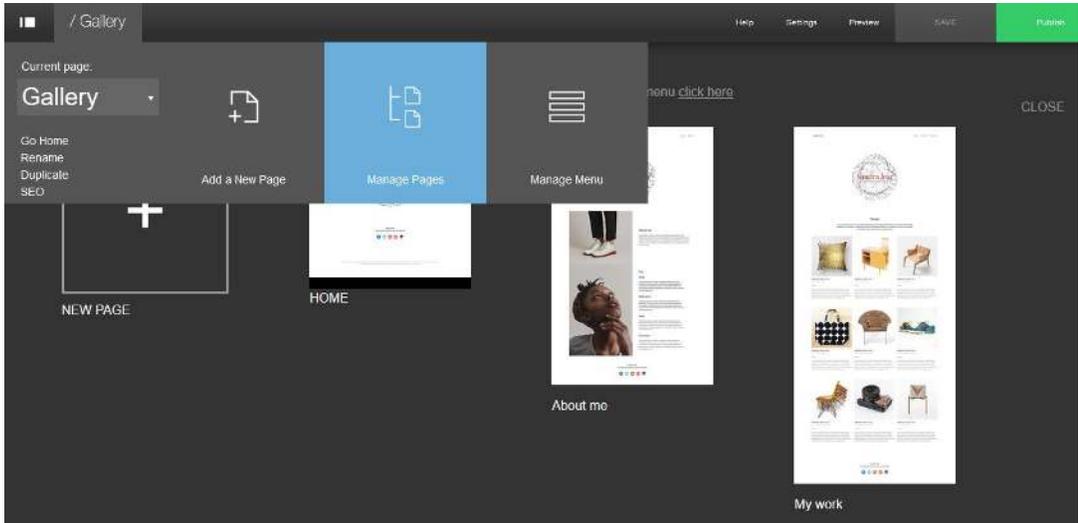
2. You'll see a gallery with different page templates. Here you can copy an existing page, add blank pages or select one from the available designs.
3. Click the page design of your choice and name it.



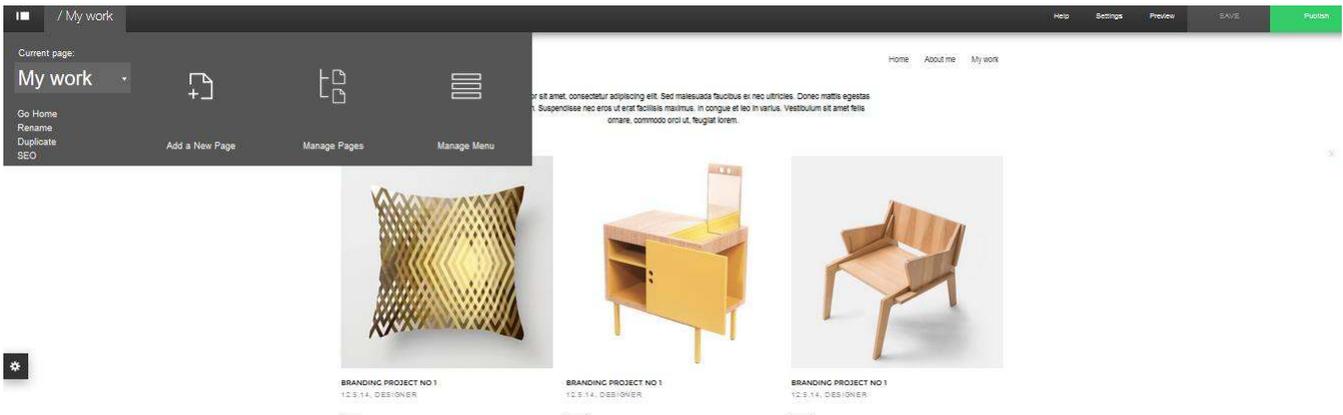
4. Select **Add Page**.
5. Next, you'll be asked if you wish to add it to your site's main menu. Choose the option you prefer.
6. Welcome to your new page: let the editing begin!

6. Managing Pages and Menus

You can navigate between pages and manage them from the **Top Toolbar**. On the left of the toolbar you'll see a dropdown menu with the name of the page you're currently editing.



To navigate to a different page, simply select it from the menu. There you will also find options for renaming or duplicating the page you're working on.

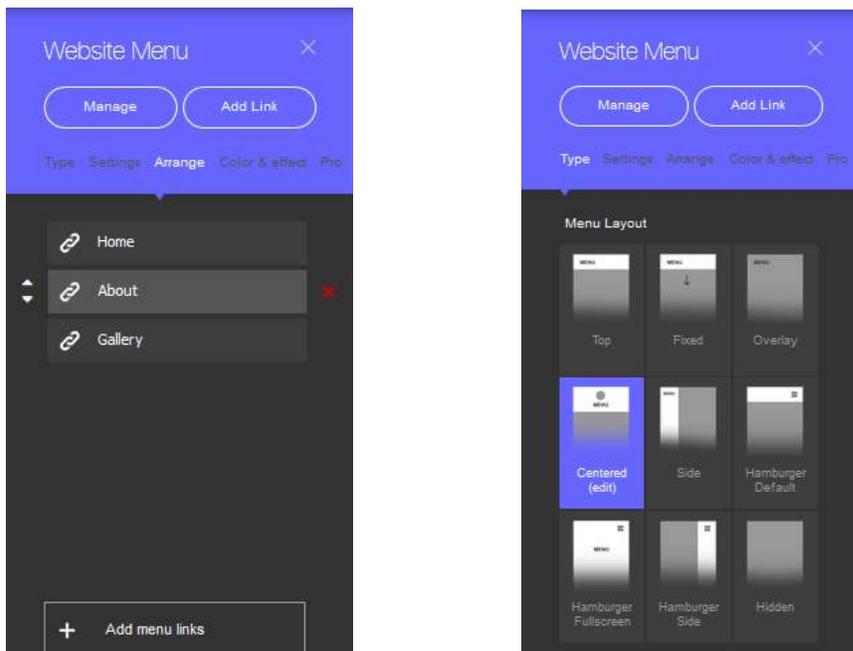


Click the **Manage Pages** button to change the order of your pages, clone or delete them completely. Hover above the thumbnail of a page and you'll see a small toolbar with the available options.



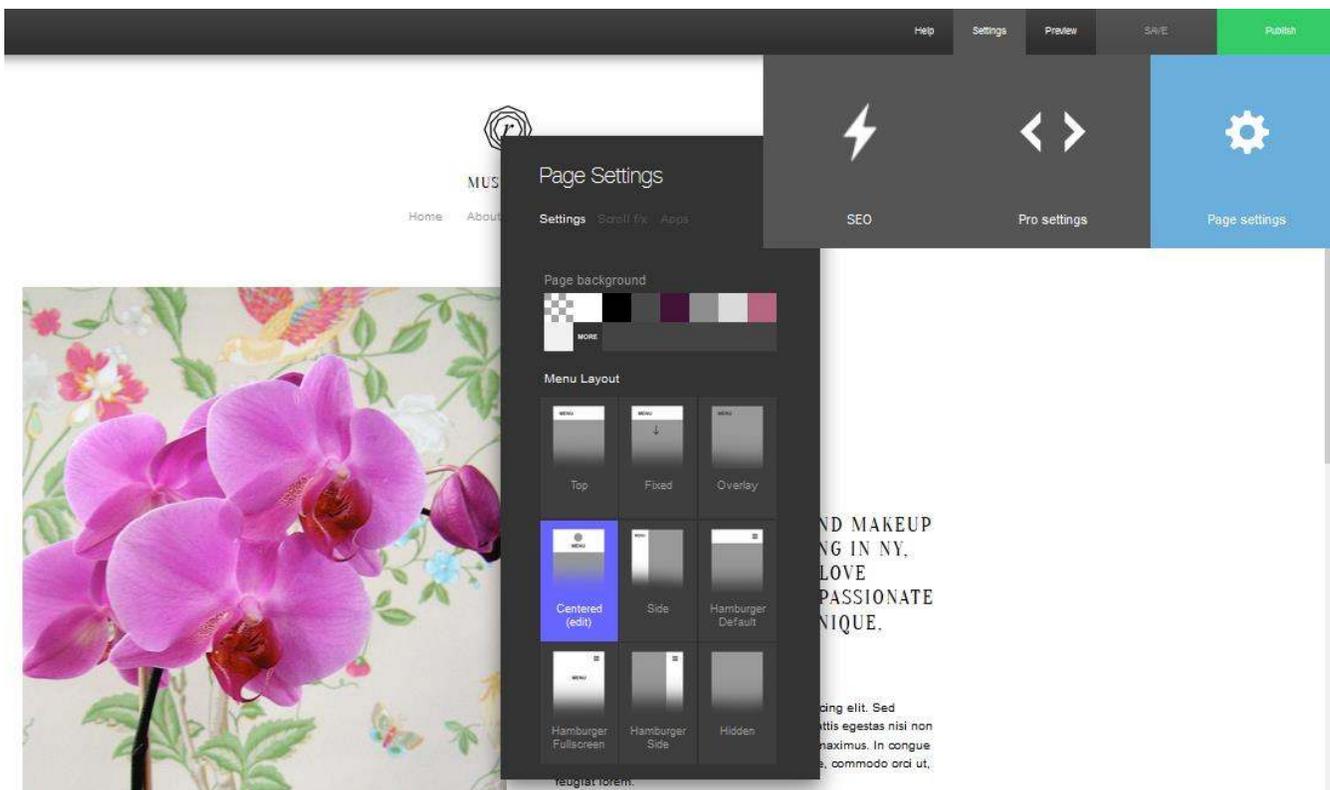
Hover above the thumbnail of a page and you'll see a small toolbar with the available options. Keep in mind, however, changes you make in this section won't affect your website's menu.

To do this, select **Manage Menu** from the Top Toolbar.



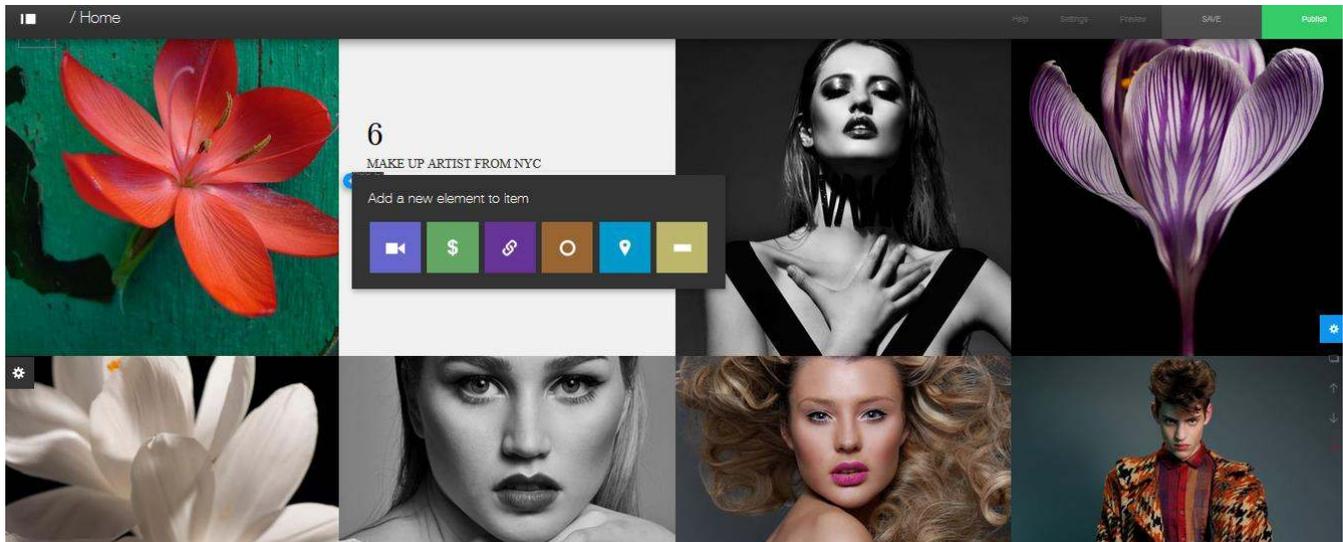
Here you can choose the design of your site's menu, delete or arrange the order of its sections, and add links.

For more customization options for a specific page, select **Page Settings** in the Settings section on the top toolbar.



7. Adding and Removing Elements

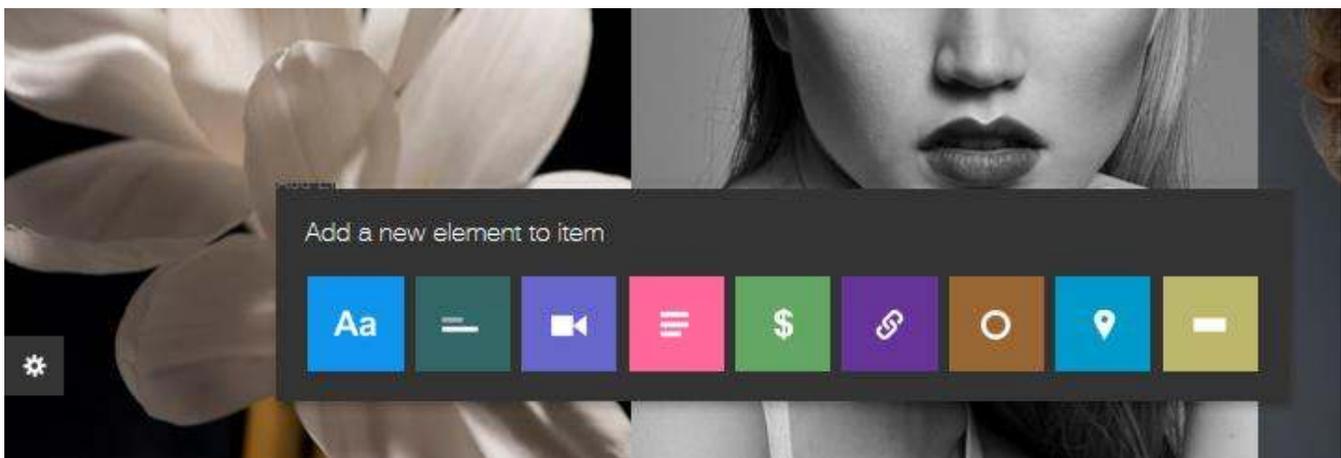
To add a new element, click **the grey (+) button**  which shows up as you hover next to the different items. Once clicked, it turns blue.



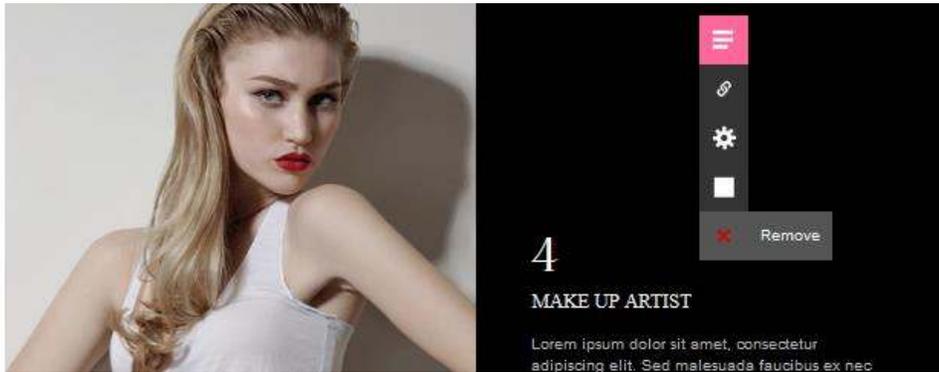
This opens a menu with elements for you to choose from.
The selection depends on the type of item you're adding the element to.

In general, you can add videos, images, prices, buttons, icons, maps and dividers, as well as social media buttons, text areas, titles and subtitles.

Simply click on the type of element you want to add, and it's there.



To **delete** an element, click on it. A **mini-menu** will open.

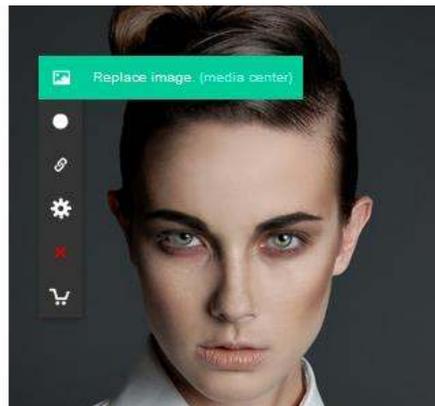


Then click on the red X and your element is gone.

8. Pictures

Picture Element:

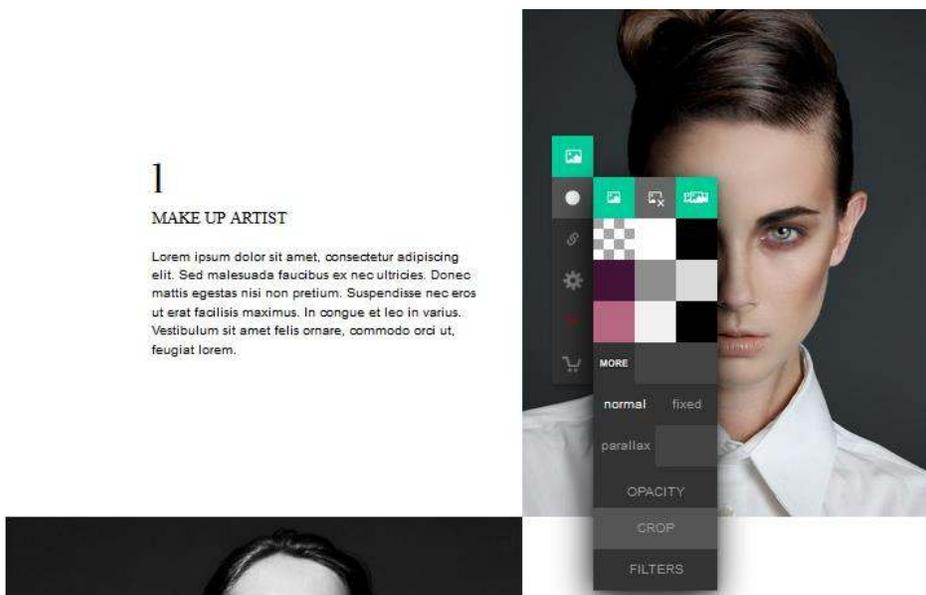
To *add* a picture element, click on the item where you'd like it to be. Then select **Add Image**. To *replace* a picture element, click on it and select **Replace Image** from the menu.



Next, choose a picture from your library or from our media center.

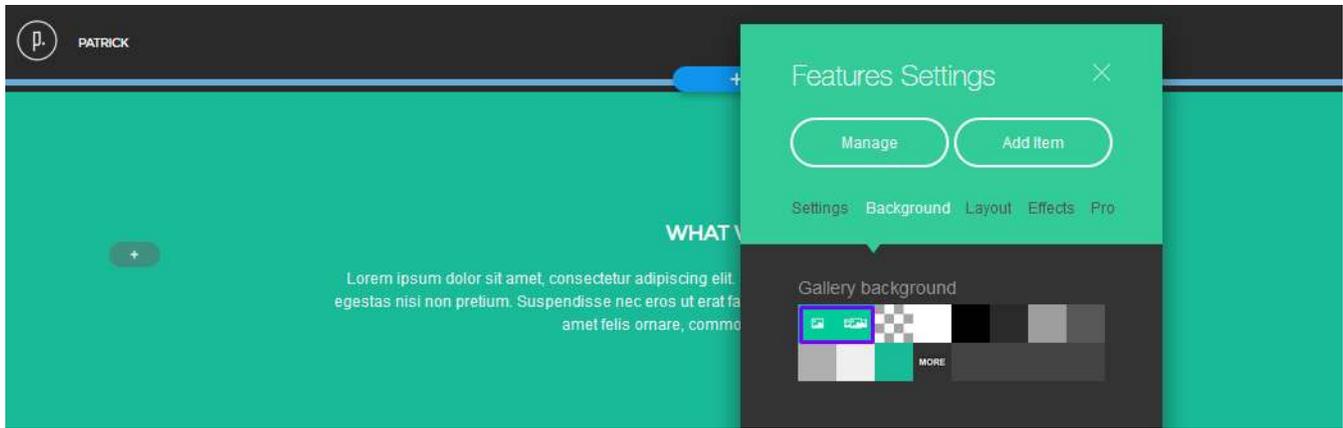
Deleting it is as easy as clicking the red X icon.

The same menu lets you edit the appearance of your image: add filters, overlays, choose its opacity, or crop it.



Background Image:

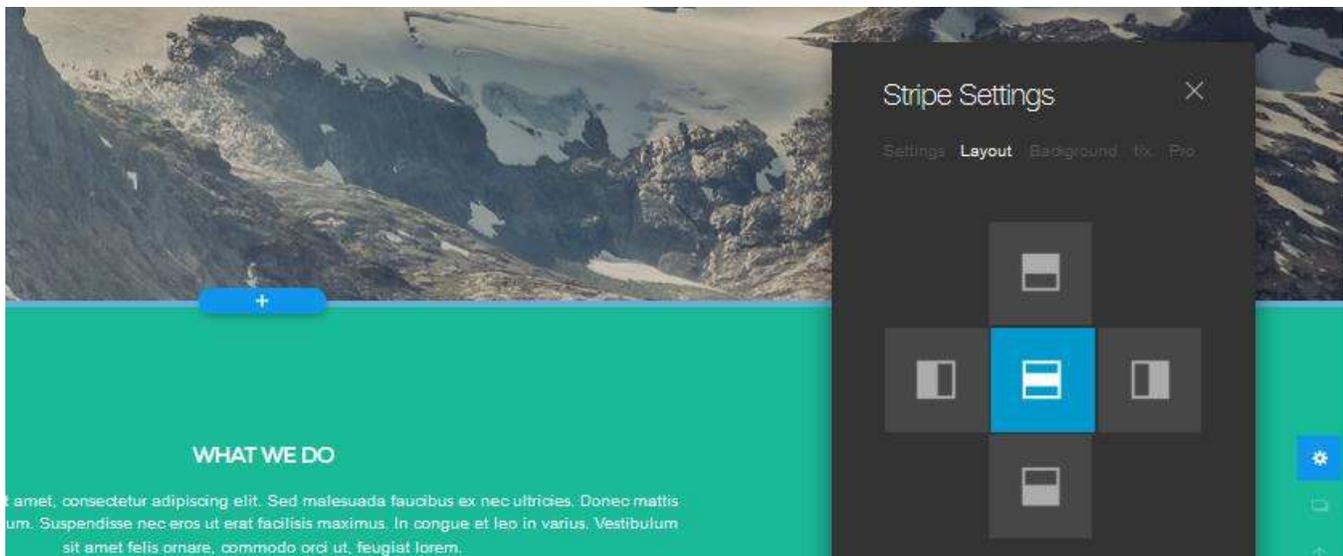
To add or replace a background image on a stripe, click the **blue Settings button** on the **Stripe Toolbar**. In the menu, click the **Background** tab.



Here you'll be able to choose an image from your hard drive, or add one from the media center.

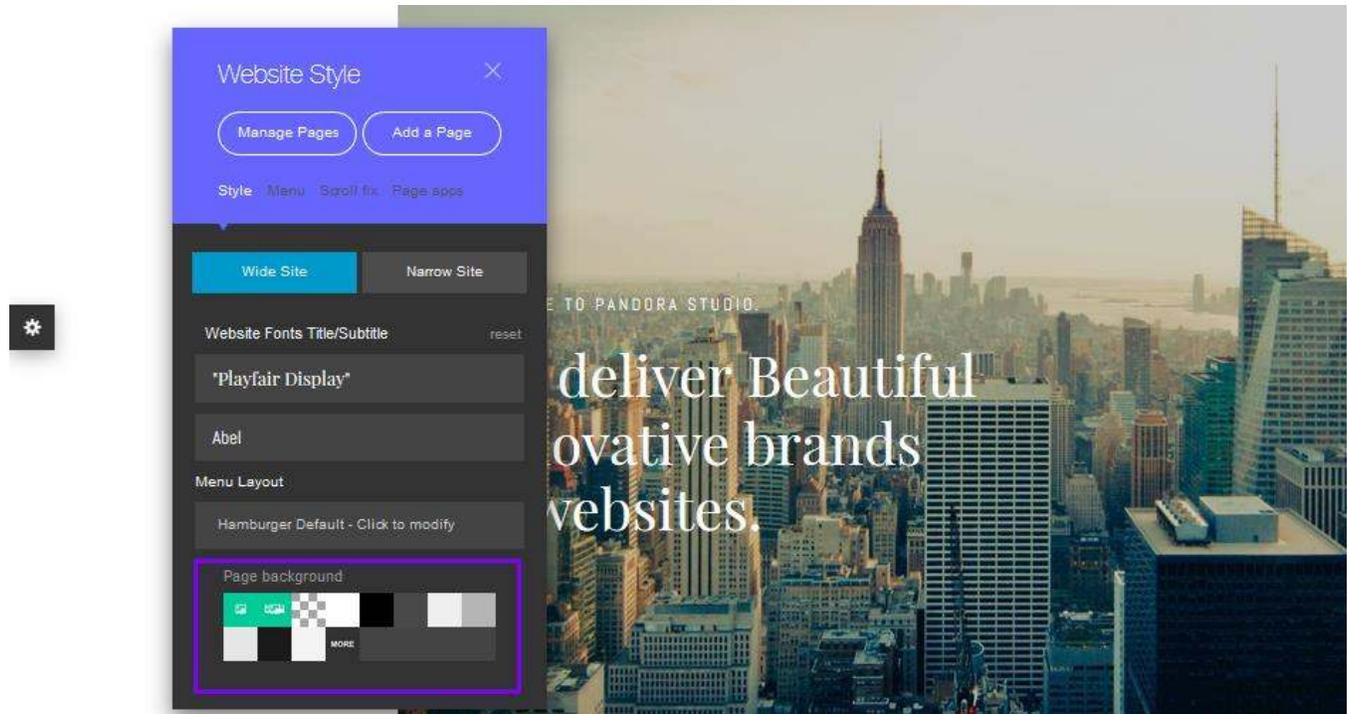
Layouts

You can change the layout of a stripe by opening the **Stripe Settings** menu and clicking the **Layout** tab. Play with the different options and see which one looks best on your page.



Website Background

To add an image to the background of the entire website, go to the **website style menu**, on the left.



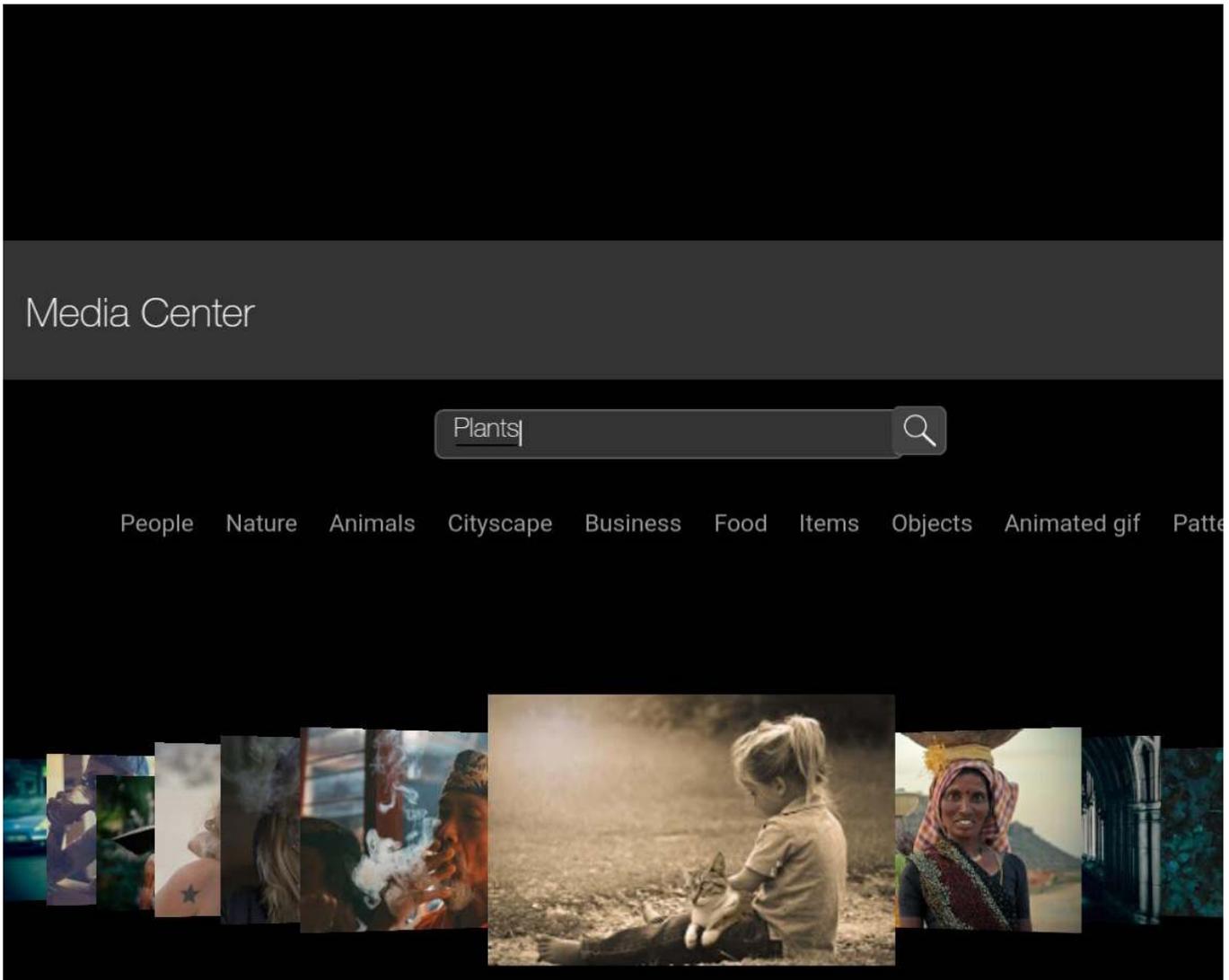
At the bottom, you'll see the **Page Background** options. Here you can upload an image from your computer or select one from our media center.

Royalty Free Images and icons

Our sites are known for being media-rich. We offer a great library of royalty-free images! You can expect to find a large variety of crystal clear images that are easily searchable.

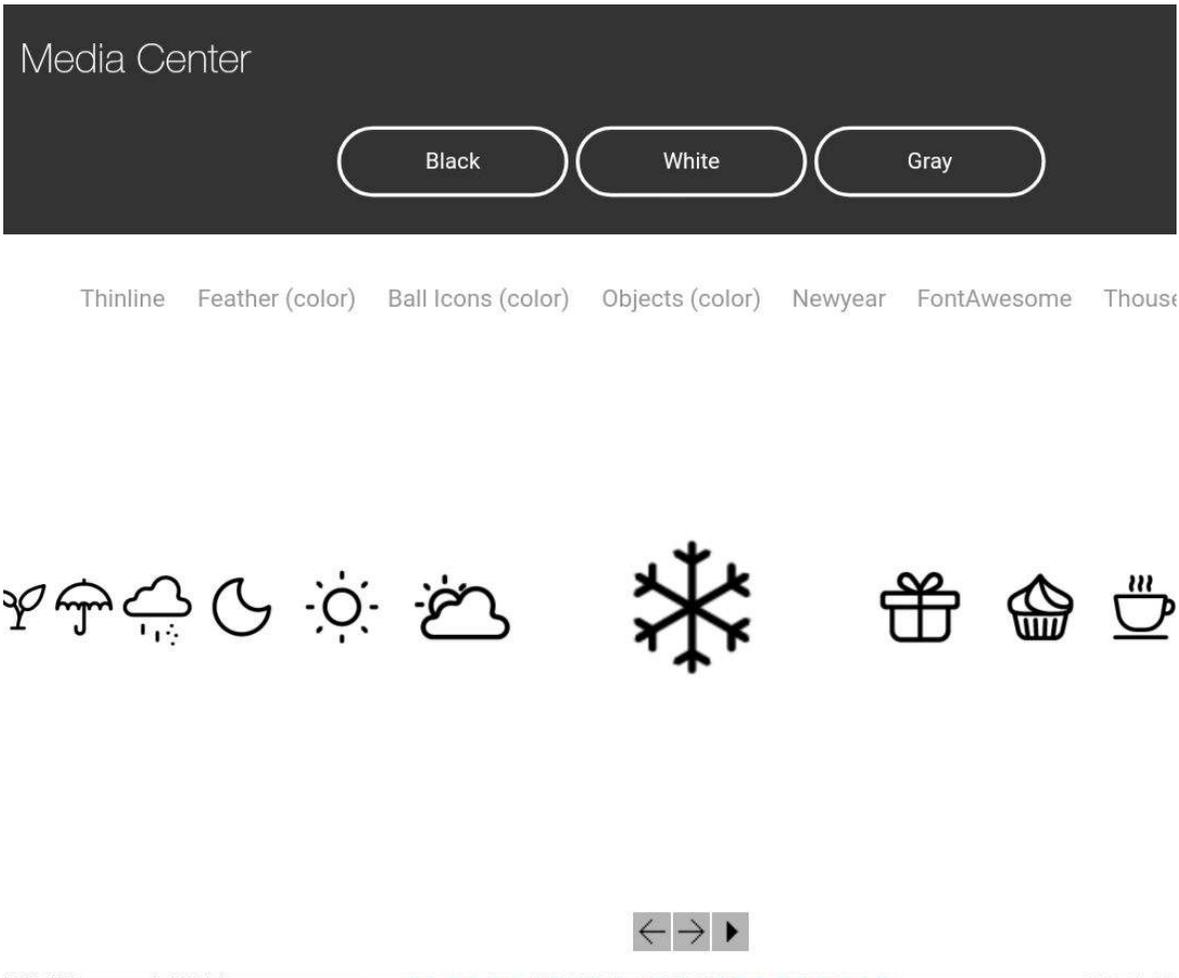
Dreamstime

We have recently partnered with Dreamstime to offer even more choices... millions more! With Dreamstime you may search for free images directly from the built in media gallery.



Icon Library

There are less available on a tablet or phone editor.

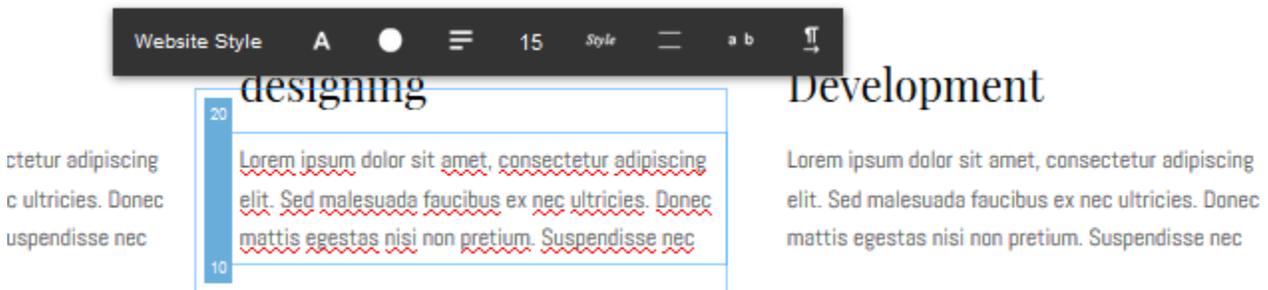


9. Text – Title, Subtitle, Body

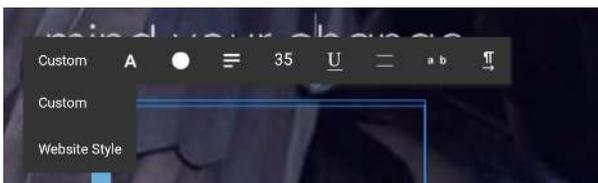
There are 3 kinds of text elements on your page: Title, Subtitle and Body.
To edit, just click on one of them and a **mini-menu** will open:



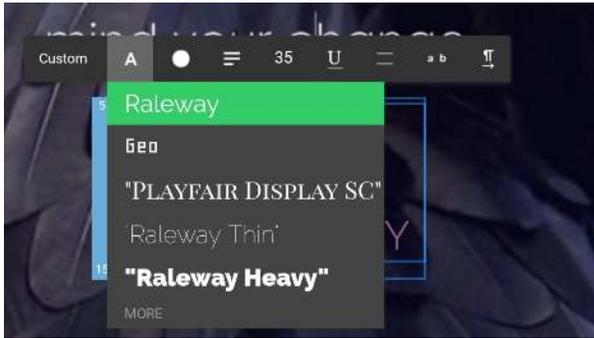
Click the **Edit** button to change the text along with its font, color and size.



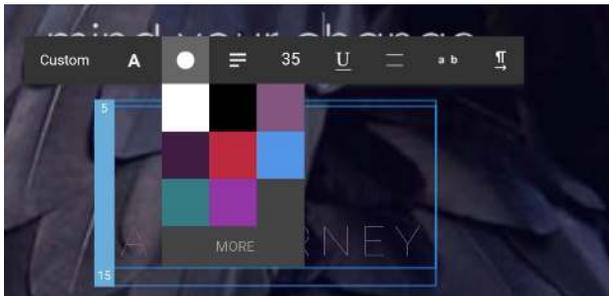
There are many ways to customize your text even more.



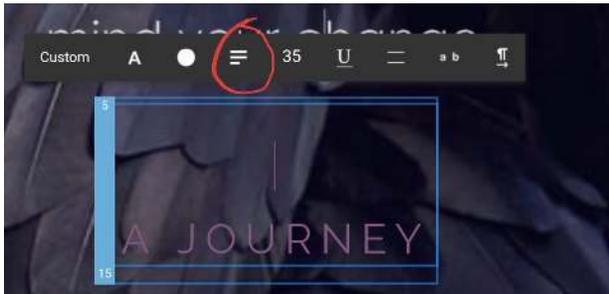
Choose **Website Style** to maintain continuity.
Choose **Custom** to change the style in one section.



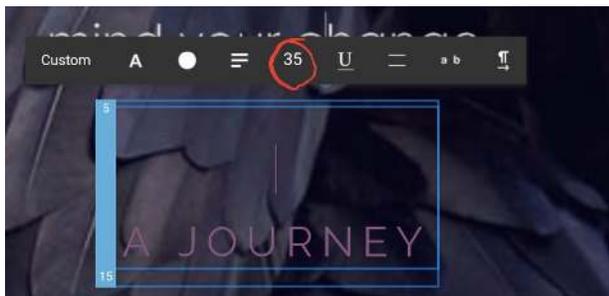
There are many fonts to choose from. It will show first the ones you've been using



While you may always choose new colors, the ones in your palette show first



From here you can try out different alignments.



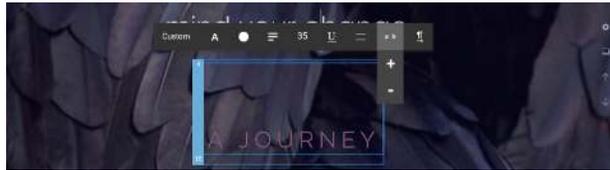
Font sizes are managed here



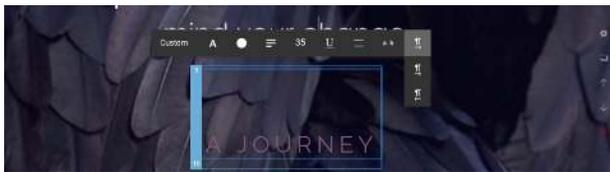
Bold, Italic, Underline and Capitalization



Spacing between lines of text can be altered



Spacing between letters can add a dramatic effect

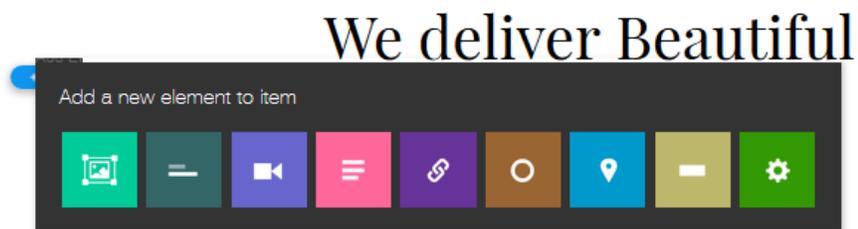


Control paragraphs with this tool

10. Video

To add a video:

1. Click on the small **plus (+) button** which appears when you hover over the items in your stripe.
2. A selection of elements for you to add will show up: choose the one with the video icon.



3. A default video will appear in the stripe.
4. To change the video, click on it and a menu will pop up.



5. Click **Edit Video**, and paste a link from **YouTube** or **Vimeo** into the box.
6. You can set the video to autoplay, change its size, mute it and make it loop.



6. Make sure the link looks like this: <https://www.youtube.com/watch?v=5a0yoMZRGV0>
7. Once you're done, click **Save** to return to editing mode.

Insider Tip

Sometimes finding the correctly formatted video code may not be so obvious. On YouTube, click the share arrow. Hit copy link.

Generally, a link from YouTube is in the format : <https://www.youtu.be/5a0yoMZRGV0>
An easy way to remember the format is:

- Change the [youtu.be](https://www.youtu.be/5a0yoMZRGV0) to [youtube.com](https://www.youtube.com/watch?v=5a0yoMZRGV0)
- Then, think of it as if you are asking youtube permission to watch a video
- After the / ask if you can watch by entering w? (or watch?)
- The tell it what video you wish to watch by entering v=
- So now you have w?v=
- Your YouTube link should now read "<https://www.youtube.com/watch?v=5a0yoMZRGV0>"
- On a tablet or phone, it is sometimes easier to have the link copied to paste it in the box.
- If the SAVE button is off screen, simply hit ENTER, GO, DONE

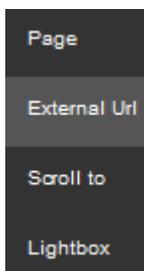
11. Links

You can easily add links to elements on your page, such as text and images. To do that, first click on the element of your choice to open its menu.



*[If there's already an embedded link, such as a link to a lightbox on a picture element: Click **edit**, and **Remove Link**. Then, continue with the regular instructions.]*

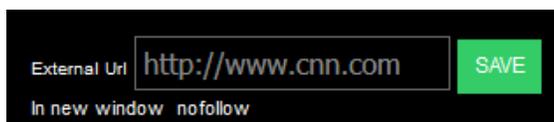
Click on the **link icon**  **Go To...**



Here you'll see the types of links you can add:

To add an **internal link**, click on **Page**, then on the thumbnail of the page you want to connect.

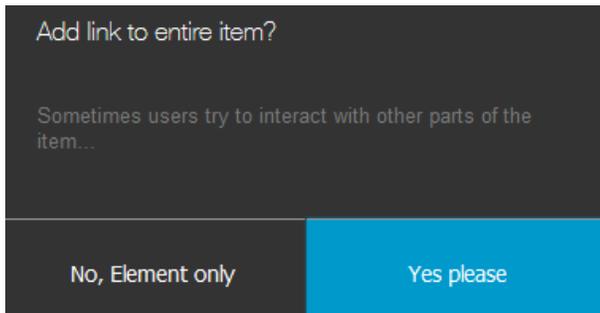
To add an external link, click on External Url.



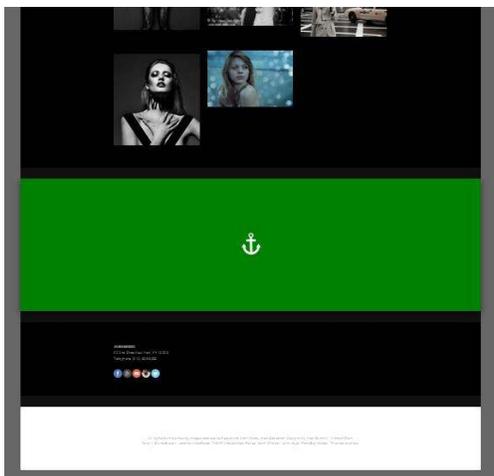
In the dialog box, paste the url for your link.

Here you can also choose for the link to open in a new window, and/or to be a nofollow link.

To link to a **lightbox**, click on that option and then select what you prefer from the dialog box:



If you want your link to be an **anchor**, so users will be transferred to another part of the page: click **Scroll to** in the element menu. Then, click on the section of your choice.



Insider Tip

On a tablet or phone, sometimes it is easier to have the link copied and paste it in the box. If the SAVE button is off screen, simply hit ENTER, GO, DONE or whatever your device uses for Enter

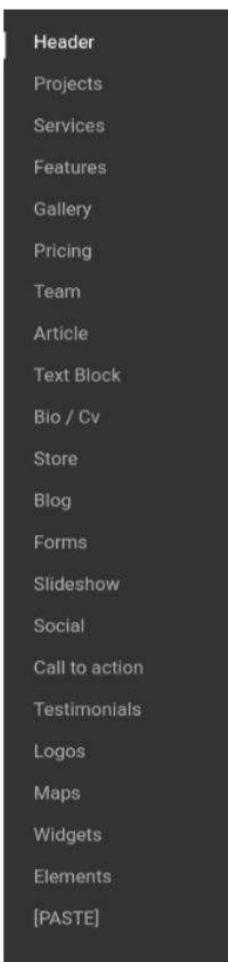
[*For easy SELECT, COPY, and PASTE commands, see below.](#)

12. RAW

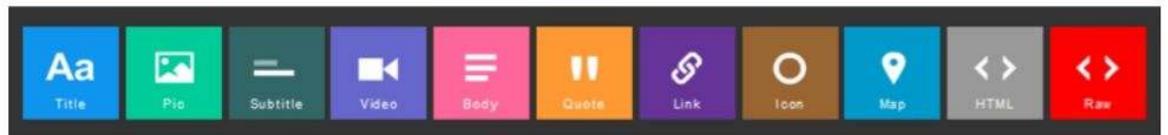
You can add **HTML**, **CSS** and **JavaScript** to your pages.

 To do that, click on the blue (+) you see when hovering between the different sections.

You'll see a menu on the left with different types of stripes to choose from.



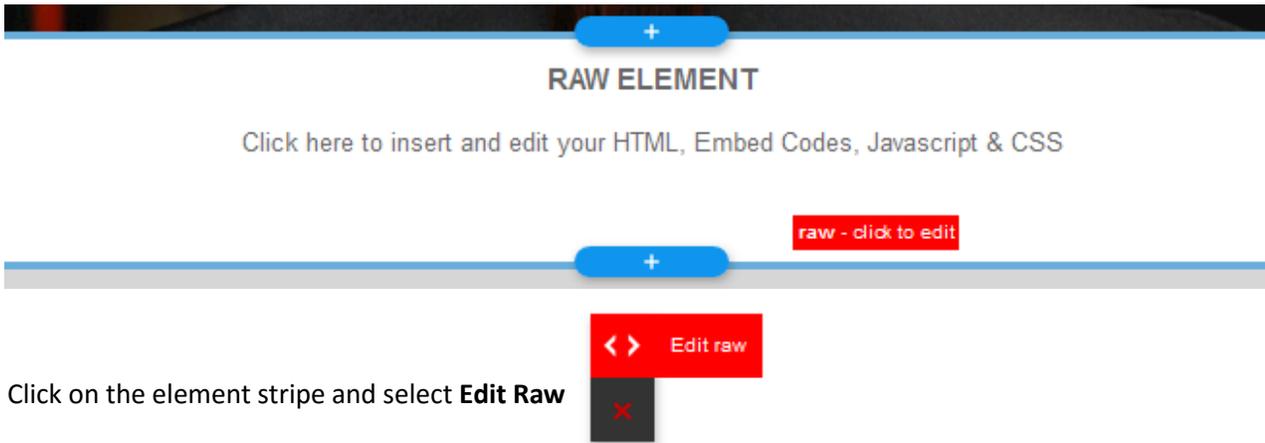
At the bottom of this menu, click **Elements** and choose **RAW** or **HTML** from the options on the right:



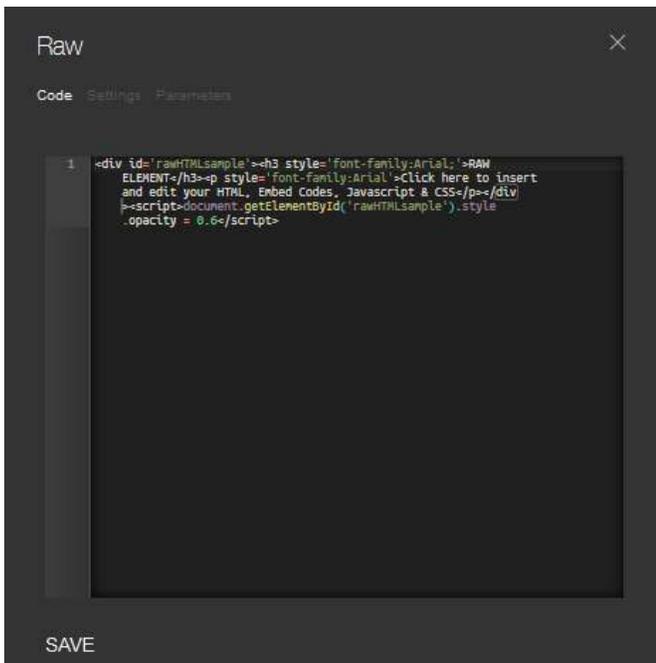
The **RAW element** can add your code to that of the entire site, while the **HTML element** simply adds it to the specific page.

You now have a new stripe entirely dedicated to your code.

Click on the element stripe and select **Edit Raw**



Click on the element stripe and select **Edit Raw**



Delete the current code and replace it with yours
When you're done editing the code, click **SAVE** or **UPDATE**

Insider Tip

Keyboard Shortcuts

Especially in the raw code sections, using these shortcuts may make it go much smoother

Should you be interested there are hundreds of shortcuts. Visit Keyboard Shortcuts at Wikipedia

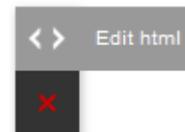
https://en.wikipedia.org/wiki/Table_of_keyboard_shortcuts

If the element you chose to add was **HTML**.



Click on it and select **Edit HTML**.

Delete the current code and replace it with yours, then click SAVE or UPDATE



13. Adding Slides & Images to Slideshow

To add more slides, mouse-over the **slideshow stripe**, and click the **gear button** to enter the slideshow settings panel:

Then click **'Add Slide'** on the top right to add a new slide, or **'Manage'** to remove and reorder slides.

14. Change position of elements

In order to keep the awesome responsiveness of TronBuilder's websites, we don't let you move elements wherever you like (trust us, we tried that). Instead, you have 2 ways moving elements around. These 2 options should make it easy to place the elements however you like:

- Change order of elements. Double click the text to edit it and move it around with the arrows on the left.
- Use the 'Switch layouts' option on the right side menu of the stripe

15. Adjust a stripe's size

You can change a stripe's size in two ways:

- Horizontally - by going with your mouse cursor to the bottom corners on the stripe and wait for it to change to an arrow pointing sideways. then just grab it and stretch it to make it wider.
- Vertically - Mouse-over the blue line found at the bottom of the stripe. When the mouse cursor change to an arrow pointing up, grab it and stretch it up or down.

17. Adding Widgets and social media feeds

We now offer links to many types of Web bling!

From learning to monetize to adding chat all the way out to using powerful analytics.

....and a “make everything ok “ button!

18. SEO

(Search Engine Optimization)

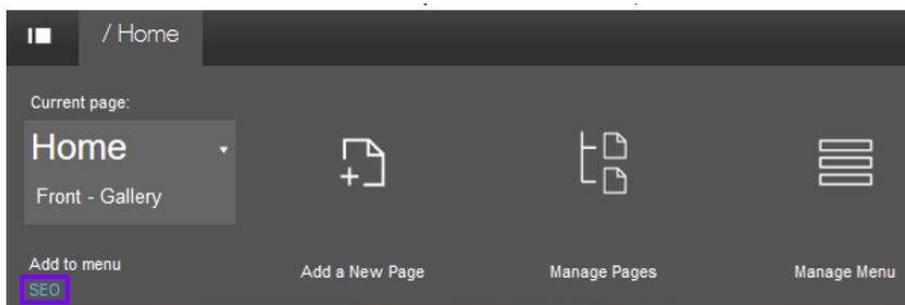
As a rule, TronBuilder’s sites enjoy great visibility and an excellent reputation on search engines.

You may add SEO to each page in the same way.

You can set up your own SEO options:

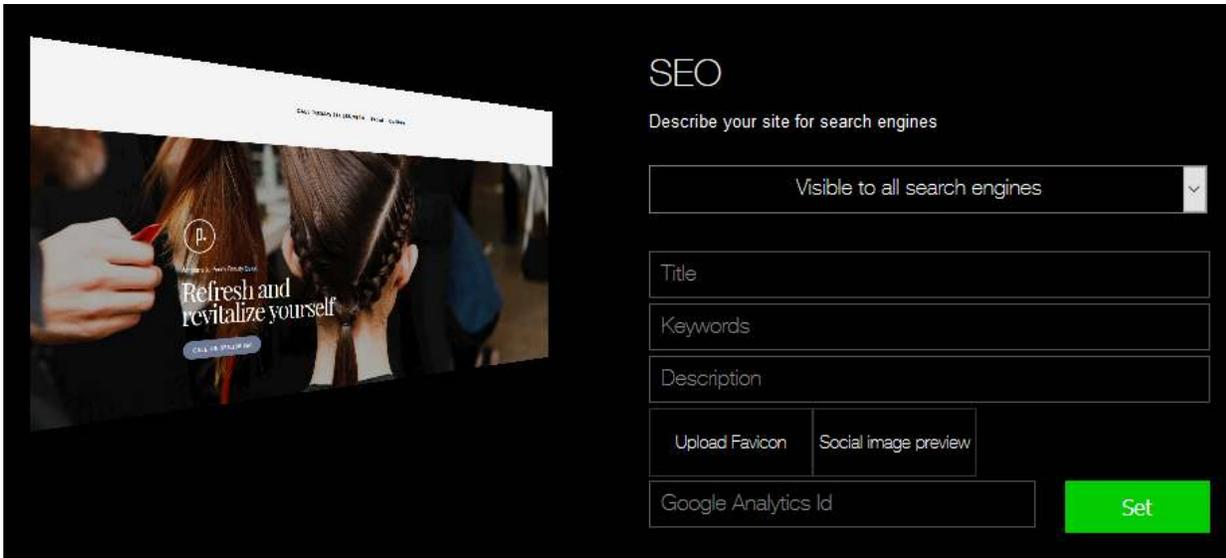
Hover above **Home** in the left corner of the Top Toolbar and click **SEO**, at the bottom left.

Also, In the editor, you may click on SEO at the top bar.



An SEO window will open. Insert your site's title, description and keywords and click Set.

You will be taken to this screen:



Here, you can describe your site and choose how it will appear in search engines. Enter your site's title, the relevant keywords and a short description of what it's about.

The keywords are limited to about ten words since Google does automatic crawl and will ignore more than ten words, making it ineffective.

Also on this screen:

You can upload a favicon.

Insider Tip

The FAVICON is the small icon that appears on a browser tab beside your website name. You can create your own, or let our design team create one for you.

Add a social image that will appear when your site is shared on social media.

Finally, enter your Google Analytics ID, to track your site's activity.

Insider Tip

Google Analytics is a free service offered by Google.
<https://analytics.google.com>

We now offer links for many site tools

When you're finished, click **SET** to save all settings.
<http://www.TronBuilder.net/faqs>

19. Optimizing your site's SEO

TronBuilder website creator tool is SEO friendly and allows you to promote your website easily.

Also in the SEO Window:

- Choose your site's visibility on search engines
- Set your site's favicon*
- Add a social image preview image, to appear when you share your site's URL in social media
- Add your Google Analytics ID*

More SEO Tips

A free URL will be hard to optimize. It is recommended to have your own domain. Your brand or domain name should appear both in the title and the keywords. The keywords are the words you want to lead to your site when visitors search it on Google. It's also better to use words that are specific to your own site and avoid words like 'New York', 'mobile' and 'photographer'.

It is also recommended to have as many links leading to your domain as possible, including from your social media pages and accounts, relevant blogs, online magazines, etc.

Our internal SEO system is a super strong one and sites built on it are usually first in searches. However, this is a process that may take a couple of weeks, depending on Google's indexing so in events where the keywords are very competitive, external SEO work may be suggested. There are several online tools in which you can check the best words for you site and can run SEO checks in sites like

<http://www.seoworkers.com/tools/report.html>

These sites provide information on your domain as well as suggestions on improving specific words and phrases.

20. Can I edit my website after I publish it?

Yes!

With TronBuilder, you can easily edit your website whenever you want, even after it's live. Once your website is published and live, log in to your account, make the changes you want and click PUBLISH.

Voilà - your live site has been updated!

21. Create a page that is not visible in the website menu

To create a page that won't be found on your website's main navigation menu, please first go ahead and create a new page on your website by clicking Add a Page on the Manage Pages drop down menu on the top left.

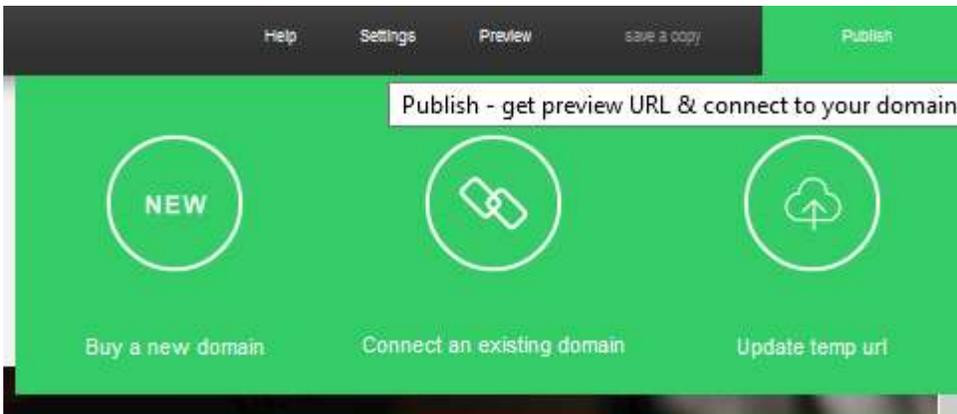
There are two ways to accomplish this:

- When you add the page and name it, a box will ask you if you like to add it to your menu. Your choices are Yes and Later. Click 'Later'
- You may also publish the website, and go to your live website to copy the URL of the page you just created. Paste it somewhere for later reference. Then, go back to the editor and remove the page from the menu.

The page will still be accessible by using your domain name/your new page name. OR through the URL you copied earlier.

22. Publishing Your Site

Publishing your site is a simple process. Hover over the right corner of the **Top Toolbar**:



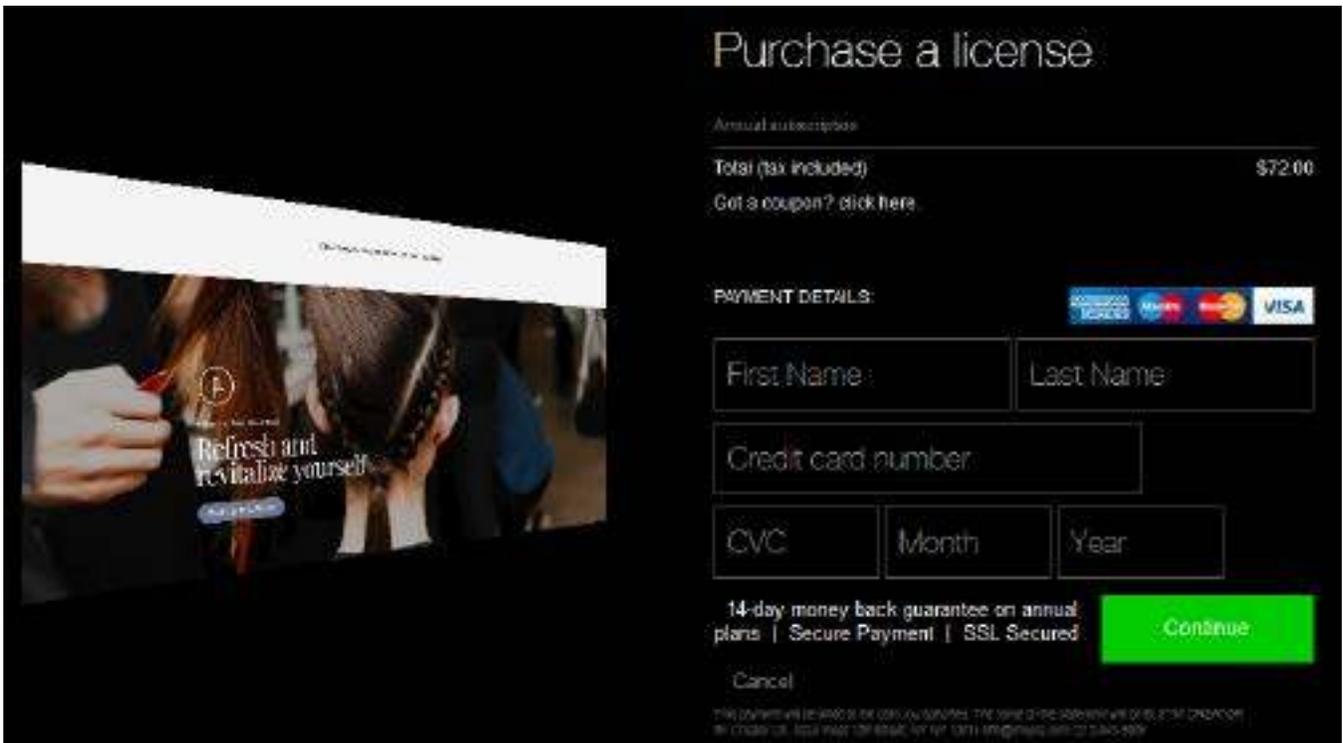
Next, choose one of the options:

would you like a temp url for your site?
Do you have an existing domain you wish to connect?
Or maybe you want to buy a new domain?

Click on the option of your choice, and move on to the next step:
selecting the type of license you want.

Fill in your payment details and click **Continue**, to connect your domain and then publish your site.

If you are connecting an **existing domain**, an email with instructions on how to change your DNS settings with your domain provider will be sent to your account address



If you have chosen to use the free URL, it will be in the form of
`http://www.TronBuilder.net/free/username/pagename`
If there are any leading words, such as 'edit', they are not part of your web address.

You may also contact our staff for purchase and setup of a newer tld or domain
`support@TronBuilder.net`

Reseller Information

Would you like to fully integrate your brand identity into our editor and allow your clients to create new sites with it?

Our White Label program lets you do just that.

It's a one-stop site-building shop: no need for developers, hosting companies, etc. You only pay a yearly fee for the use of TronBuilder's CMS editor, and can create and host an unlimited number of sites.

A small initial investment (a \$375 yearly payment) gets you:

- Unlimited number of sites to create and publish;
- Unlimited free hosting for all sites, no matter the traffic;
- Your own editor under your brand and logo;
- Full control of every feature within the editor. Including: pricing, languages, domain registration, templates, creating users, ability to edit all sites, and more;
- Management of all sites and users, full control of the template bank –add your own templates, or change the mixture of templates we created;
- Tutorials and Manuals (without our logo), to distribute among your users.

Who is this program for?

- Web designers looking for a web design tool
- Resellers focusing on a specific niche, such as restaurant owners in London, musicians in New York, etc.



We also offer tiers relevant to agencies and hosting companies, giving these organizations the ability to host the sites on their own servers and charge users accordingly.